

GUIDANCE ON HOW TO FILL IN THE TEMPLATE ON GOOD PRACTICES IN EDUCATION FOR SUSTAINABLE DEVELOPMENT

1. OBJECTIVES

The publication of Education for Sustainable Development (ESD) good practices seeks to:

- Disseminate successful ESD experiences.
- Encourage exchanges of experiences in order to improve the quality of ESD programmes.
- And in the long run, create a source of ESD information.

2. DEFINITION OF GOOD PRACTICES

For this publication series, the definition of ESD good practices is the following: an innovative project/programme/teaching and learning process implemented to support sustainable development and which has met or is in the process of meeting its objectives.

3. SELECTION CRITERIA FOR GOOD PRACTICES

The selection criteria for publication¹ of ESD good practices are the following:

- Objectives are consistent with those of the DESD,
- ESD vision in harmony with that of the DESD,

- Innovative ESD project or programme/teaching and learning process compared to previous project or programme/teaching and learning process (will to bring significant changes, breaking away from previous projects/programmes/teaching and learning process, new and creative solutions to community problems),
- ESD project or programme/teaching and learning process implemented at local, national or international level,
- ESD project or programme/teaching and learning process promoting local culture and knowledge,
- ESD project or programme/teaching and learning process fostering links with community,
- evidence of impact or obvious first results (maybe an evaluation or review is available, evaluation in terms of innovation, success or sustainability).

4. OTHER CHARACTERISTICS

- Text length: 4 A4 pages maximum, Arial size 9, single line spacing, 2 cm margins, maximum 2000 words.
- Sub-titles to facilitate reading.
- Attach a photograph of the programme/ project or activity.
- Style: attractive, journalistic, avoiding report writing style.

¹ Source : Abdoulaye Anne, Assistant de recherche, Bureau International d'Education de l'UNESCO, *Conceptualisation et dissémination des "bonnes pratiques" en éducation: essai d'une approche internationale à partir d'enseignements tirés d'un projet*, Genève, 2003, & *Demonstration Activity in Education for Sustainable Development*, www.unesco.org/education/desd.

5. Explanation on some items included in the template

HEADING	CONTENT	LENGTH	COMMENTS
A. TITLE	Good practice title (corresponds to point 1)	6 to 10 words	- Attractive title in order to highlight the initiative or one specific aspect of the initiatives - Avoid internally used titles, such as “Saint Vincent natural disasters risks prevention Programme”
B. INITIATIVE DESCRIPTION	(corresponds to point 6)		
	Summary of the major issues of the programme, project, activity	150 words or 15 lines max, including sub-title	Presentation of the major characteristics of the initiative to be highlighted: for example, innovation, community participation or impact, etc.
	Who (instigators, beneficiaries, stakeholders, donors), what, where, how, with who, why (rationale), which funding?	100 words max or 10 lines, including sub- title	Attach one photo related to the initiative (<i>max 1024 x 768 px /72 dpi/ jpg-format 80% quality/ up to 300KB</i>)
	Detailed and argued presentation of the innovative aspects of the initiative, and its contribution to promoting local culture and knowledge or regional/international cooperation, with quotes from key stakeholders	200 words max or 20 lines, including sub-title	
C. MAIN OBJECTIVES OF THE INITIATIVE	(corresponds to point 6 – What?)	150 words max or 15 lines, including sub-title	
D. METHODOLOGY	(corresponds to point 6 – How?)	150 words max or 15 lines, including sub-title	
E. RESULTS AND EVALUATION OF THE INITIATIVE	(corresponds to point 7)		
<ul style="list-style-type: none"> Presentation of effects, results or impact of the initiative 	Detailed and argued presentation of the effects, results or impact of the initiative, with quotes from key stakeholders, data, evaluation results, etc.	250 words max or 25 lines, including sub-title	
<ul style="list-style-type: none"> Analysis of success factors 	Brief analysis of major factors of success and their interactions, with quotes from key stakeholders	200 words max or 20 lines, including sub-title	
<ul style="list-style-type: none"> Constraints 	Analysis of the constraints and solutions to overcome these constraints	200 words max or 20 lines, including sub-title	
<ul style="list-style-type: none"> Perspectives 	Conclusion : future evolution and/or challenges	100 words max or 10 lines	